**Training Fiche:**

**Innovation management in intrapreneurial organizations**

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| **Keywords**  **(meta tag)** | Innovation; Innovation management; Creativity; Uncertainty |
| **Language** | English |
| **Objectives / Goals/ Learning outcomes** | * Explain the meaning and complex nature of innovation management within organizations * Identify the factors organizations have to manage in order to achieve success in innovation * Identify the activities performed by key individuals in innovation management within organizations |
| **EQF level** | Level 4 |
| **Description** | This course deals with innovation management in intrapreneurial organizations. Through three units it touches topics of innovation management relevance, factors organizations need to consider when managing innovation and key roles, tools and methodologies for successful innovation management |
| **Contents arranged in 3 levels** | 1. **The concept and nature of innovation management**     1. The concept of innovation    2. How are innovations created?    3. What is innovation management? 2. **Factors to consider in innovation management**     1. Creativity vs. stability    2. Uncertainty and search for knowledge    3. Internal processes 3. **Key individuals, tools and methodologies in innovation management**     1. Key individuals in innovation management within organization    2. Key tools and methodologies in innovation management within organization |
| **Glossary**  **(5 terms)** | **Innovation**  creation of novel products, services and processes  **Innovation management**  identification, reconfiguration and implementation of all resources relevant for creation and commercialization of innovations  **Innovation dilemma**  organizational choice between stability and creativity  **Product and process uncertainty**  uncertainty over questions what customers want and how to deliver it to them  **Key individuals**  organizational members responsible for certain activities within innovation chain |
| **Self-assessment test (5 multiple choice questions)** | 1. **The main dilemma for innovating organizations is**    1. **Creativity vs. stability**    2. Incremental or radical innovation    3. Product or process innovation 2. **Blue sky innovation process is characterized by**    1. **Product and process uncertainty**    2. Product uncertainty    3. Process uncertainty 3. **Gatekeepers**    1. **Distribute information internally**    2. Plan and organize projects    3. Provide access to organizational power base 4. **Which of the following are not characteristics of organic structure**    1. Relaxed, informal control    2. Flexible behavior at workplace    3. **Firm control** 5. **In their search for knowledge organizations engaged in exploitation**    1. Fine tune existing products    2. Operate in existing tech frame    3. **All of the above** |
| **Related PPT** | GENIE\_PPT\_Innovation management.pptx |
| **Bibliography** | 1. Tidd, J., Bessant, J. 2013. Managing Innovation: Integrating Technological, Market and Organizational Change, 5th edition. Chichester: John Wiley & Sons Ltd. 2. Trott, P. (2018). Innovation Management and New Product Development. 6th edition. Pearson 3. Stojcic, N., Hashi, I. and Orlic, E. (2018). Creativity, innovation effectiveness and productive efficiency in the United Kingdom. European Journal of Innovation Management, 21(4) 4. Dabic, M., Stojcic, N., Simic, M., Potocan, V., Slavkovic, M. and Nedelko, Z. (2021). Intellectual agility and innovation in micro and small businesses: The mediating role of entrepreneurial leadership. Journal of Business Research, 123 |
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